

Q2

Intro

For the Design Skills assessment, consider this scale as you rate yourself and your peers:

1. **Awareness** — You are aware of the competency but are unable to perform tasks.
2. **Novice (limited proficiency)** — You understand and can discuss terminology, concepts, and issues.
3. **Intermediate proficiency** — You have applied this skill to situations occasionally without needing guidance.
4. **Advanced proficiency** — You can coach others in the application by explaining related nuances.
5. **Expert** — You have demonstrated consistent excellence across multiple projects.

Block 1

How familiar are you with the design work of **\${Im://Field/1}** ?

I am unfamiliar with this designer

I am familiar with this designer

I work with this designer frequently

Hey, That's me!



Please rate **\${Im://Field/1}** on the following Core Design Skills:

	Awareness	Novice	Intermediate	Advanced	Expert
Usability Knowledge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Awareness	Novice	Intermediate	Advanced	Expert
Content Writing/Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Front-end Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agile Software Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interaction Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information Architecture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-device Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Design Mission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
User Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accessibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visual Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate **#{Im://Field/1}** on these Design Soft Skills:

	Awareness	Novice	Intermediate	Advanced	Expert

	Awareness	Novice	Intermediate	Advanced	Expert
Noticing - eye for details, red flags, workarounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listening - active listening, asking relevant follow-up questions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Synthesizing/Pattern Matching - ability to take a large set of data and distill the essence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Excitement to learn/grow - desire to continue seeking out new experiences, methodologies, and skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Persuasion - ability to sell your idea/vision and get buy-in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tolerance for ambiguity - don't have to have all the answers before starting, embraces change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diplomacy - ability to connect and go-between different teams and personalities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Storytelling - not just the facts, get others to empathize and follow vision through narrative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Awareness	Novice	Intermediate	Advanced	Expert
Curiosity - strong desire to know why; continuous exploration, investigation and learning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Empathy - Ability to put yourself in the shoes of the customer, user, client.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teamwork - Considering everyone's input & needs in order to come to a better conclusion/solution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rate **\$(Im://Field/1)** on these Design Leadership Skills:

	Awareness	Novice	Intermediate	Advanced	Expert
Strategy - Not just executing the how but articulating the what and why for the product.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Empathy and Compassion - Understand your colleagues and engage them from their perspectives.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planning - Figuring out how a team will realize a strategy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Awareness	Novice	Intermediate	Advanced	Expert
Mentorship - Coach less experienced designers and improve their practice.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vision - Ability to create a narrative and representation that makes strategy concrete and provides a north star and inspiration for the teams building towards it.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>