UX Case Studies

Paul Daly

Batch Analytics

Emerson Process Management

Product Goal: Application which monitors a batch process, warns the operator when it predicts a low quality result, and provides information to fix it.

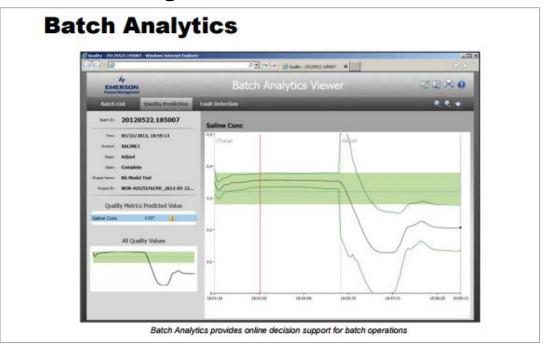
My UX Goal: doesn't require a statistician to configure model, integrates with what they know (chemical/process engineering)

My role: Lead (only) UX.

Working with Product Manager, Sr. Architect, 2 Dev Manager, Dev Leads, QA, R&D Scientists

Multiple Applications:

- Server configuration
- Administration
- Model Building
- Batch Monitoring



Understanding the problem: personas



Ralph

Process Engineer

Work Experience:

- · Total: 10 years
- Same/Similar Job: 5 years

Work Environment

- Workplace: Works between an office/cubide and the plant production area.
- People: Works closely with operators, control system engineers, maintenance organization, and the quality department. Also communicates with chemists lab technicians, and equipment vendors.

Skills & Education

- Academic: Bachelors or Masters degree in Chemical Engineering.
- Training/OJT: Plant safety and production training.
- . Background: May have worked as a Quality or Environmental Engineer.

WORK PROFILE

KEY RESPONSIBILITIES/GOALS

- . Optimize production by identifying bottlenecks in the process.
- Analyze operations to identify production improvements.
- Monitor process equipment performance.

CHARACTERISTICS

MOTIVATIONS & ATTITUDES

- Conservative
- Analytical
- Looks at the big picture

MAIN TASKS

Taaks

Review displays, charts, and key production to resolve problems reported by operations engineering.

Design production processes. Process mod software used to evaluate current process scenarios and create new designs.

Collaborate with control system engineer to functional specifications for how the process should be controlled and design or improve strategies.

Prioritize, approve and request equipment maintenance.

Gather information to investigate incidents reported by operations and participate in rocause analysis investigations.

Size and specify process equipment (pump: tanks, heat exchangers, lines/pipes, etc.). Fi plant engineering drawings (e.g. process flo diagrams, equipment drawings) to communi process equipment changes.

Assess feasibility and impact of production (

Ensure that process is designed properly to safety and environment (e.g. chemical reactions/handling, rupture discs, relief valve atc.)

Collect and analyze data to monitor equipm performance to predict and address mainter and throughput problems.

Collaborates with instrument engineer to ev new measuring and control devices.



Bob

Batch Operator

Work Experience:

- Total: 20 years
- Same/Similar Job: 15 years

Work Environment

- Workplace: Works between control room and production area, and remotely from office area. Protected, clean environment.
- People: Works with other batch operators, process and control system engineers, and maintenance technicians.

Skills & Education:

- Academic: Associates or Bachelors Degree in Chemistry or Biology.
 Training/OJT: Plant operations and safety. Manufacturing quality.
 Equipment and process qualification training per relevant standard
- Background: Progressive levels of hands on experience in plant.

WORK PROFILE

KEY RESPONSIBILITIES/GOALS

- Execute production orders to ensure integrity of batch is within specifications.
- Ensure safety of people and process equipment.
- Complete all batch processing paperwork.

MAIN TASKS

Taska	Frequency
Operate batches from start to finish (start, respond to prompts, restart, force hold, clear failures, verify/).	Continuously
Complete and document training for standard operating procedure changes prior to starting batch.	2 hours per week
Monitor batch Informational messages, process, rends and take corrective action to prevent batch form going off specification (e.g. change active step in recipe, acknowledge alarms, update formula).	Continuously
Ill out necessary batch sheet paperwork sometimes electronic) to document batch execution verify and sign-off, sample analysis results, leviations from normal, manual readings).	Continuously
Ensure adequate supply of consumables (e.g. filters, paskets, etc).	10 minutes per shift
Clean, prepare, check, and lock out equipment.	30 minutes 2-3 times per shift
Perform manual batch tasks (e.g. weigh, add ngredients, change transfer panel, open/close valve, can bar code, move equipment, etc).	1-2 hours per shift
pdate operator log book.	5 minutes 3-4 times per shift
ollect, label, and submit samples for lab analysis sing laboratory information management system JM8). Take and enter certain sample readings.	10 minutes 4-5 times per shift
Provide shift supervisor with status on production luring shift, anomalies, equipment, etc.	10 minutes 1-2 times per shift
Review batch sheet paperwork with previous/next operator at shift change meeting.	15-20 minutes per shift
Coordinate with up and downstream operators.	5 minutes 2-3 times per shift
Generate maintenance work requests.	5 minutes per week

CHARACTERISTICS

MOTIVATIONS & ATTITUDES

- *Smart and efficient
- *Calm, confident
- *Procedurally oriented, meticulous, follows rules

ATTRIBUTE MAP

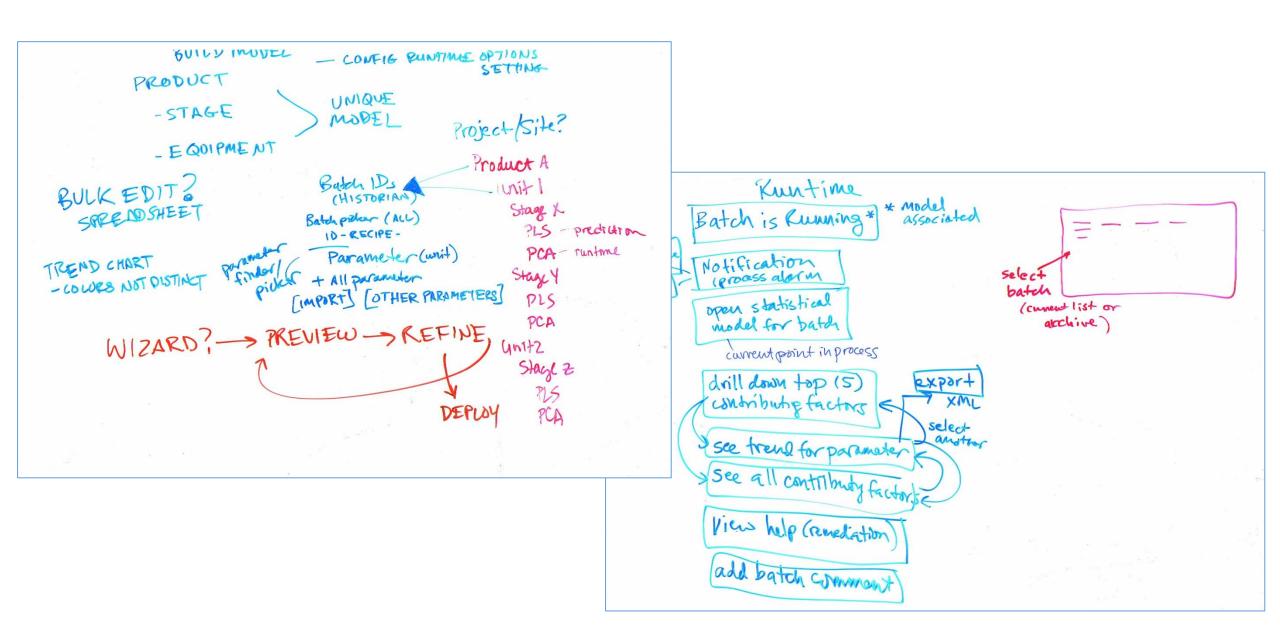
ENVIRONMENT:															
Process Area	Cont	trol R	loom		W	orksi	nop	Office							
40%		40%						20%							
MOBILITY:															
Stat	onary				х		Roam	ning/route							
ROLE:															
Technology for	Technology focused X							e focused							
Designerid	Designeridefiner							menter							
TECHNOLOGY:															
Asset hard Intern			×				software ation interaction								
Control hard Intern					х		ol system are application ction								
Technology a	werse			×			Early adopt	technology er							
Non-compute		x			Advar user	nced computer									
HARDWARE:															
Plant equipment, consumables, operator workstation, gowns, hair and shoe covers, masks, safety glasses, earplugs															

80FTWARE:

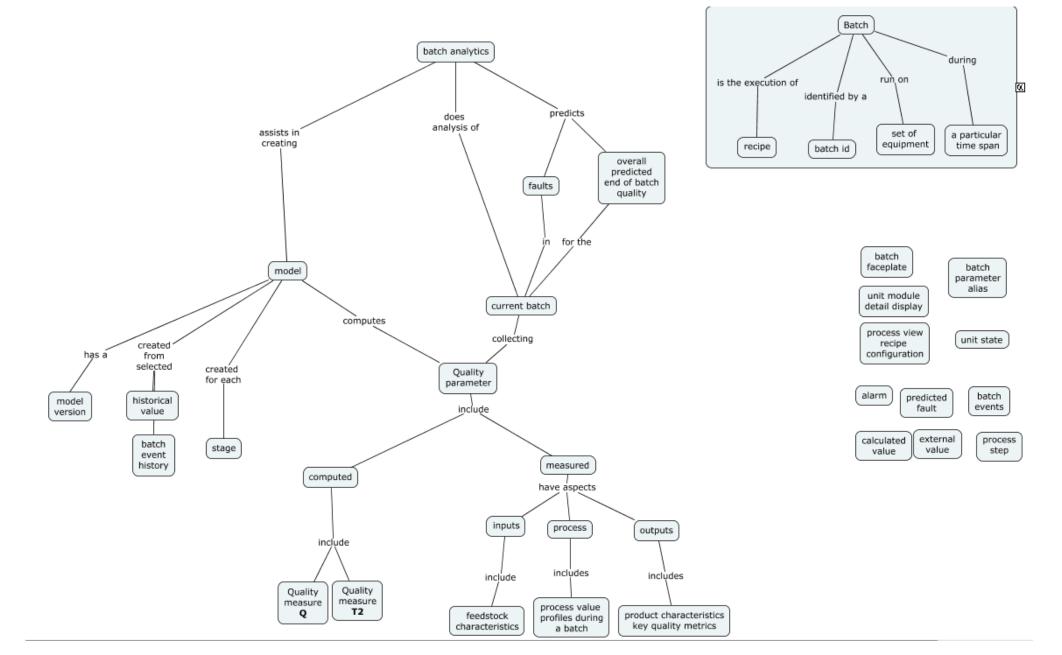
Operator Interface, historian client, browser, email, M8-Excel, M8-Word

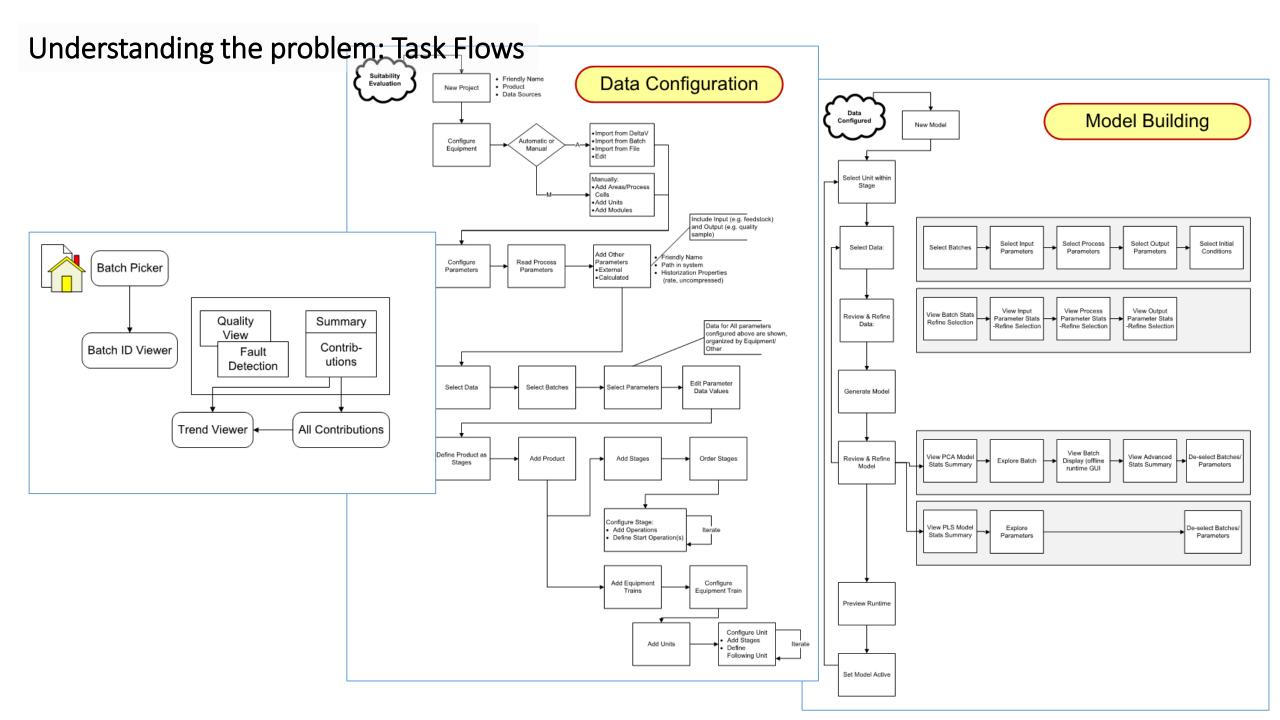


Understanding the problem: read research papers - whiteboarding with the team



Understanding the problem: Concept Mapping

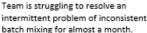


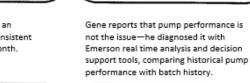


Designing the Solution: Scenarios and Storyboarding

Scenario 1

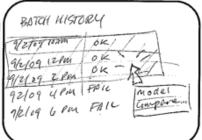








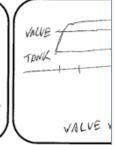
Bob notices an alarm on the tank level that implies a valve leak.



Bob troubleshoots by selecting good batches to create a model...



Gunther returns to c the Emerson health application to find the



...then compares the the statistical model allow Bob to compar to tank levels during

Storyboard: Batch Analytics Model Building

Tukey is a Statistician at MajorPharma. He works in the headquarters building, away from the manufacturing plant. Occasionally he will visit the lab to check samples, but his typical day is spent with spreadsheets, reports, STATISTICA stats packages in front of a computer monitor.

Jenny, has installed Batch Analytics application for DeltaV and Susan in IT has configured access for Tukey to run the application at his office. Tukey is familiar with the manufacturing process, having worked with QA and Ralph, the process engineer, in scale up work. He has formed a team to implement Process Analytics.

The initial project will be a test with the coating (i.e. 'paint') for tablets. The goal is a more uniform coloration and consistency.

Tukey, Ralph and Jenny have looked at the data collection in the historian to ensure they are collecting the process variables they want to measure, at the recommended sample rate and uncompressed. They have also followed Emerson's guidelines for implementation and tuned the process. Enough batches have been run to start modeling.

Step 1 – Import Configuration

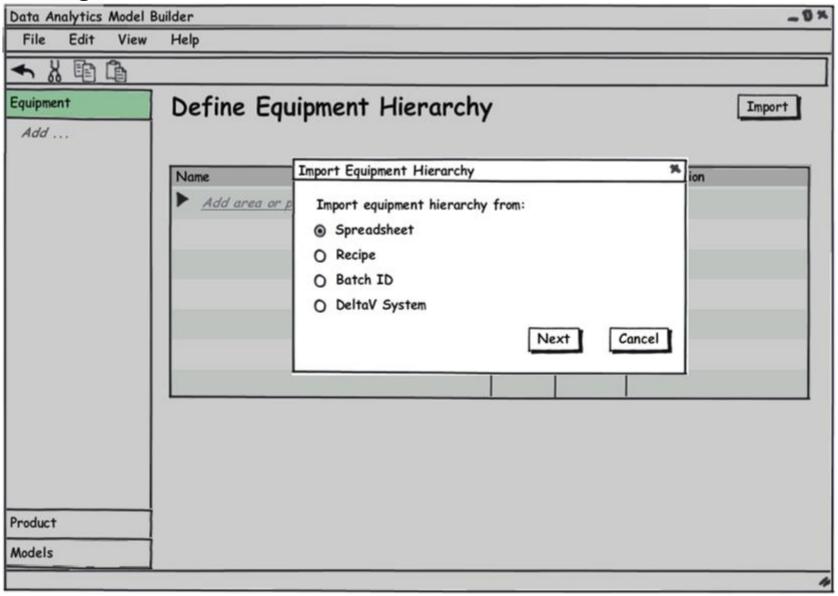
Since MajorPharma uses DeltaV, Tukey is saved the step of manually entering the configuration of the equipment and the product stages.

MajorPharma runs multiple manufacturing lines and has more than one DeltaV system. Jenny helps him connect to the system running the coating process. By selecting this, he automatically imports the Plant hierarchy as a checkbox tree, and can 'uncheck' the equipment that won't be used in the model.

Tukey tries another method: he selects 'Import by Batch ID', which brings up the current batch list. After selecting a batch ID for the product he wants to model, he clicks 'Import' and is presented with the associated equipment hierarchy (and later product stages).

Tukey is ready to start picking the parameters of interest.

Balsamiq wireframing



Defining Candidate Parameters:

Usage	Description	Friendly Name	Parameter Path		Engineering Units	Data Type	Comment	Stage A?	Stage B?	Stage C?
Input				DeltaV						
Process				Batch Historian						
Output				LIMS, MMS, etc				х		

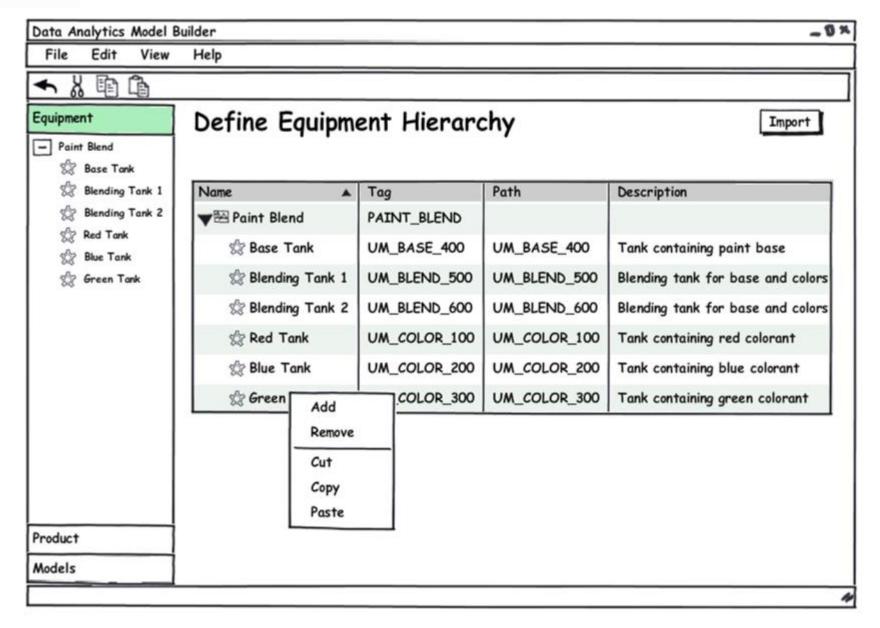
Defining Product Stages

Stage Name	Parameter	Operation	Value (equals,	Order
	Path		OR)	
Α				
В				
С				

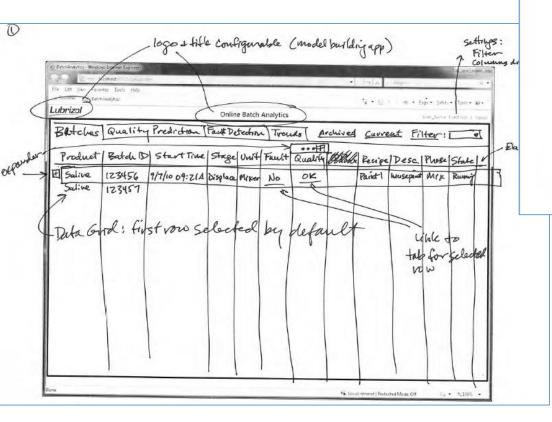
CW's data matrix for model definition – basically fills in two tables, then all the data is available in the prototype for selection.

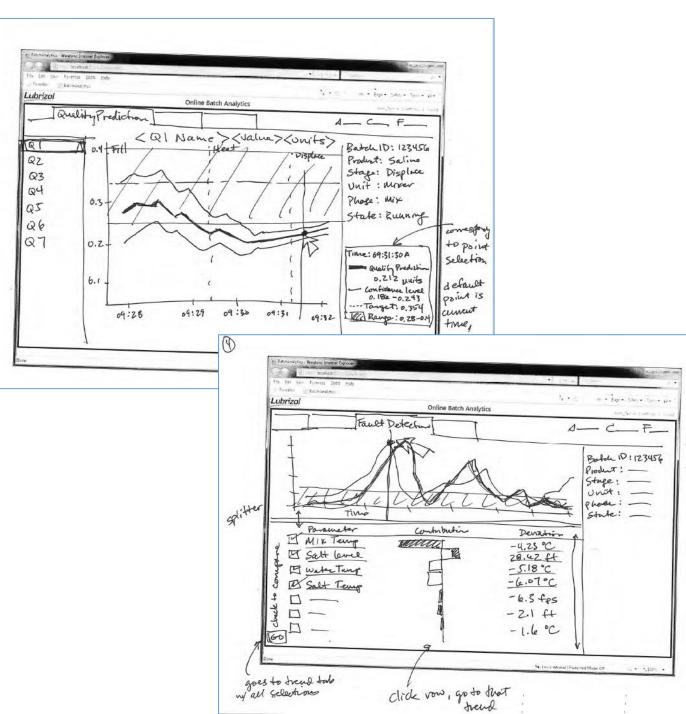
- -If we define the product stages first, they are available for the second table (in what stage is the parameter recommended for model building)
 - In product stage, expression defines start of operation (parameter.path = value)

Balsamiq wireframing

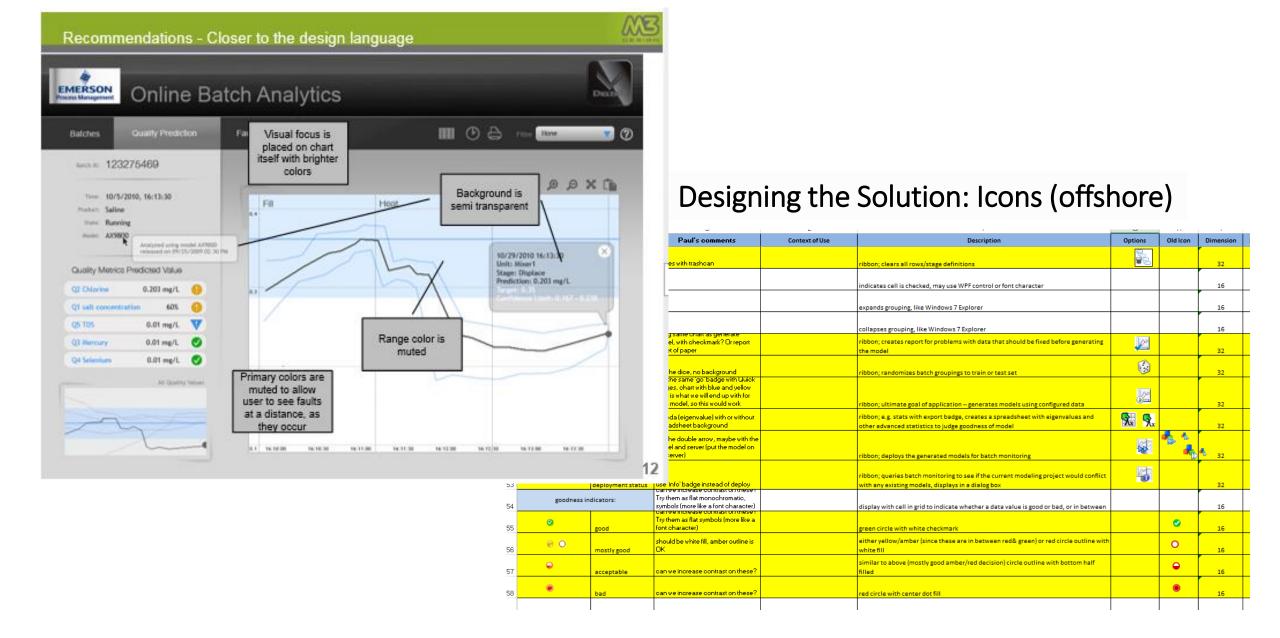


Designing the Solution: Sketching

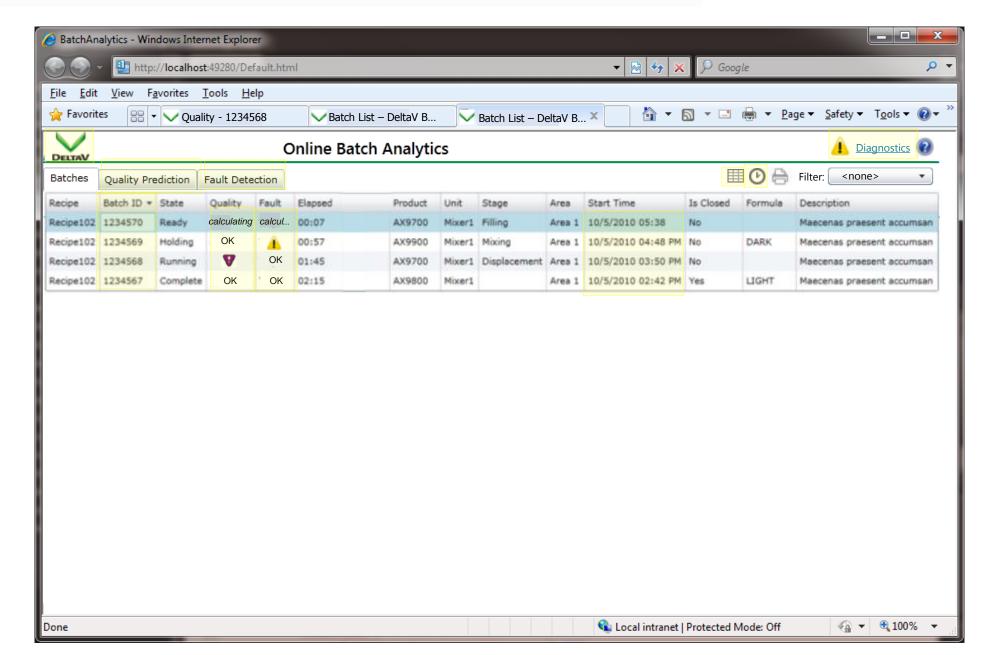




Designing the Solution: Design Language (contract)



Designing the Solution: Click-through prototyping, Cognitive Walkthrough



Implementing the Solution: UI Specification

DeltaV DeltaV v12 **User Interface Specification Batch Analytics** RELEASE HISTO Author: Paul Daly Abstract This document presents the user interface design for the v12 Batch Anal and personas involved.

Batch Analytics UI Specification

Screen Type: Detail
Description: Fault Detection View for a bate

Description: Fault Detection View for a batch ID

User Goal: view the graph of a batch for the two modeled values, see the individual parameters contributing to the faults and select to deep dive

Boreen Design:

A 4

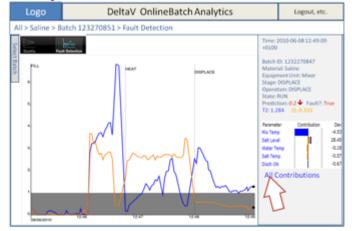


Figure 8: Fault Detection View

Soreen Detalls:

To do:

- Labels: Measured (Q), Unmeasured (T2)
- Color scheme (blue/ gold are ok)
- How to indicate clickability (affordance)
- Add comment icon in the general controls area popup window logs Batch ID (user) where from (node), free text, [OK]

3.1.4. Contributions

Soreen ID: BARuntime-004 Title: Contributions

Screen Type: Detail

Description: Contributing parameter graph for a batch ID

User Goal: view all parameters contributing to the model, select one to see a trend



Figure 10: Trend Viewer (3 selections)

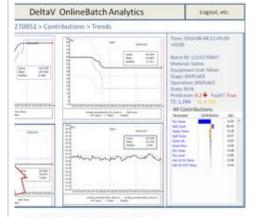
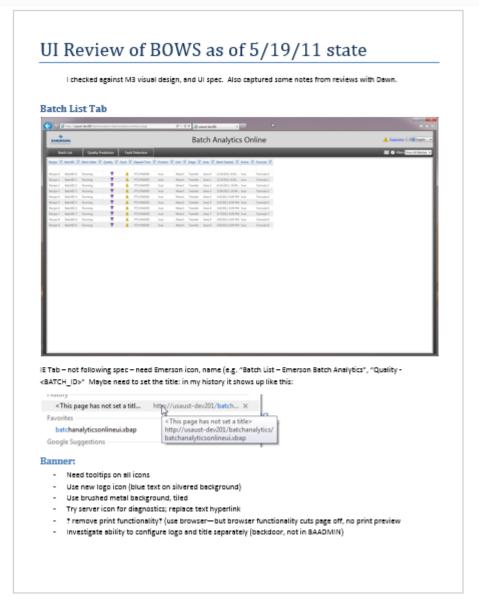


Figure 11: Trend Viewer (4 selections)

- 11

Implementing the Solution: UI Inspection and Heuristics



BOWS UI TestoRama 6/9/11

Batch List Tab

 IE Tab – not following spec – need Emerson icon, name (e.g. "Batch List – Emerson Batch Analytics", "Quality -«BATCH_ID»" Maybe need to set the title: in my history it shows up like this:



- Could be related to the page history navigation in XBAP? Can we set title for each page?
- Print is cutting off half the screen doesn't fit to page

Banner:

- Dawn prefers Emerson logo with transparent background (on brushed metal background)
- Help icon looks stretched, should be 16x16 like the server icon next to it

Tab Bar:

Tab styles are not correct – selected should have black text, hover should have blue text (203,18,100) and outline:



- Layout and clock icons look stretched
 - UI Spec had a checkmark indicator on the active option in the popup menu, vs. selection highlight
- Label should be "Filter:" with colon
- Toolbar floats fine, but covers tabs when you minimize. I am fine with a minimum width "700px (where they all
 fit), though I don't know if that is respected by IE

Datagrid:

- On launch, No batch is selected -- by default top batch is selected, and one is selected at all times
- Selection doesn't follow mouse example:
 - Select BatchID9 (left click)
 - Right Click on BatchID5
 - EXPECTED: Selection changes to BatchID5, context menu for BatchID5
 - ACTUAL: Selection adds BatchID5, context menu for BatchID9
 - Issue: right click should change selection, grid should not support multiple selection right click 'appears' to select additional row, but original is still selected.

TI Nspire

Texas Instruments Educational Solutions

Product Goal: Help teachers teach, and students learn, mathematics through the *power of visualization* and dynamic/interactive math

My UX Goal: consistency across platform (handheld/desktop, Windows/Mac), between applications

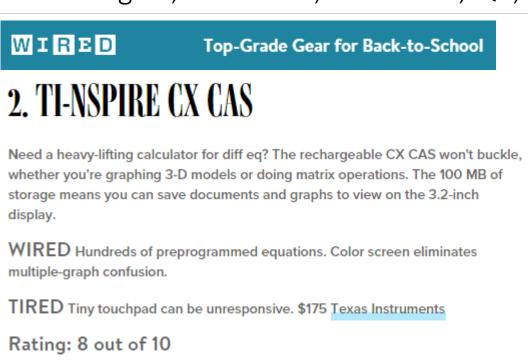
My role: UX Manager and Lead (+ UX Designer, UX Researcher). Working with multiple Product Managers, Architects, Dev Leads, QA, Tech Writers, MarCom

Cross-Platform
Multiple Applications:

- Statistics
- Spreadsheet
- Geometry
- Graphing
- Dynamic Notes
- Calculator
- Science & Data Collection

Ancillary Applications:

Navigator, Connect

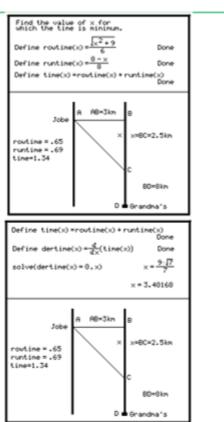


Understanding the problem: working with subject matter experts & researchers

"Row and Run" Problem - Original

Jobe is in a row boat at point A, which is 3km directly off shore from point B. Jobe wants to row to point C, yet to be determined, and run to point D (Grandma's House), which is 8km south of point B (lighthouse). The time is of the utmost importance, so Jobe needs to get from point A to point D in the least possible time. Assume that Jobe rows at 6km/hr and runs at 8km/hr.

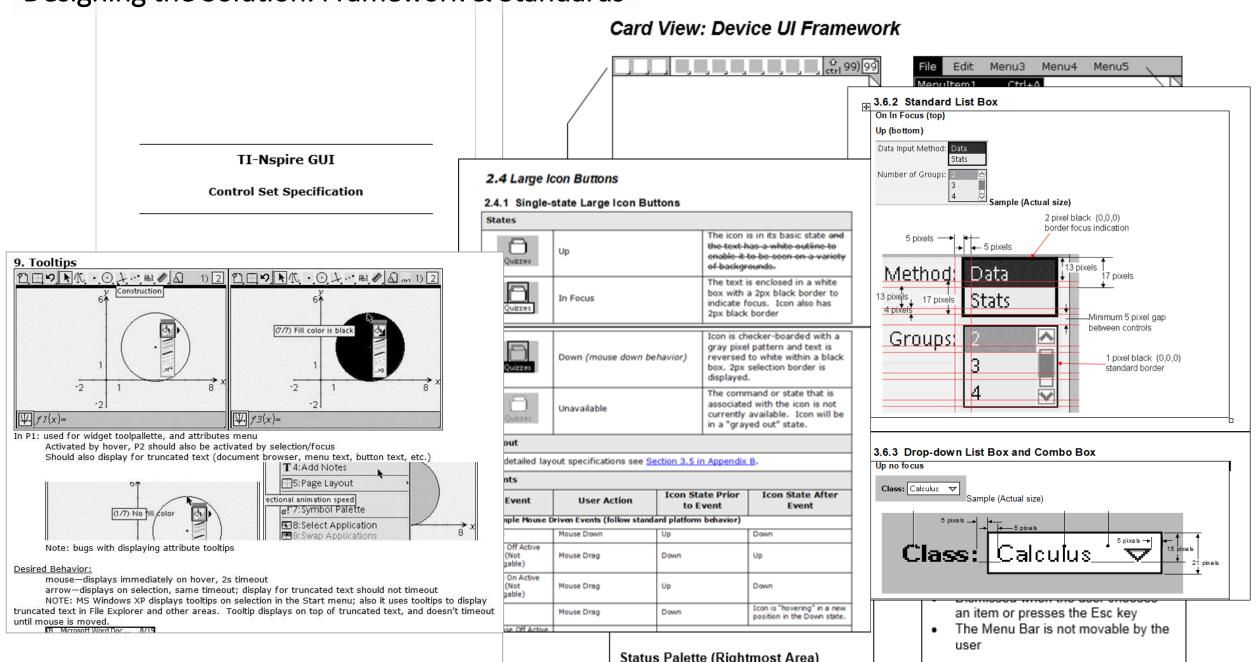
- Student creates a model of the problem on the device. The model includes:
 - Definitions of the rowing, running and total travel times: rowtime, runtime and time
 - Realistic dynamic geometric sketch using the above definitions
- Student analyzes different paths Jobe could follow by dragging point C
- Student calculates the "minimum path" by solving the problem symbolically:
 - Student defines dertime derivative of function time
 - Student calculates the zero of dertime
 - Student approximates the zero of dertime



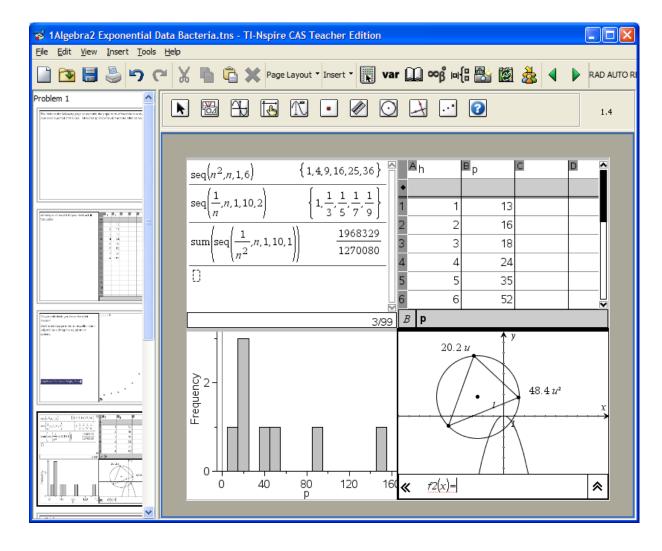


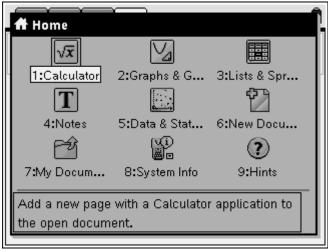
Designing the Solution: Framework & Standards

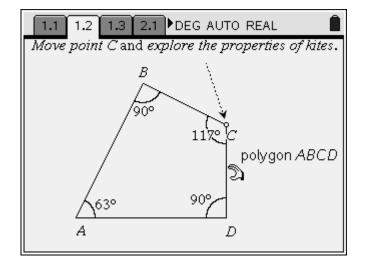
Phoenix: Device UI Framework



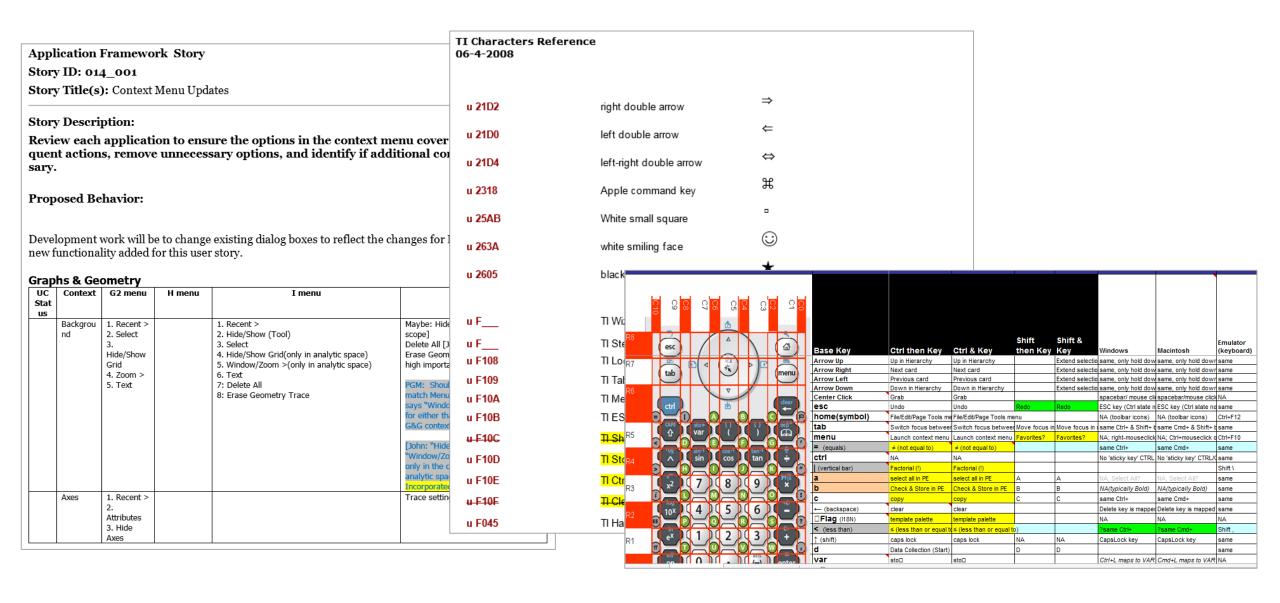
Designing the Solution: Cross Platform



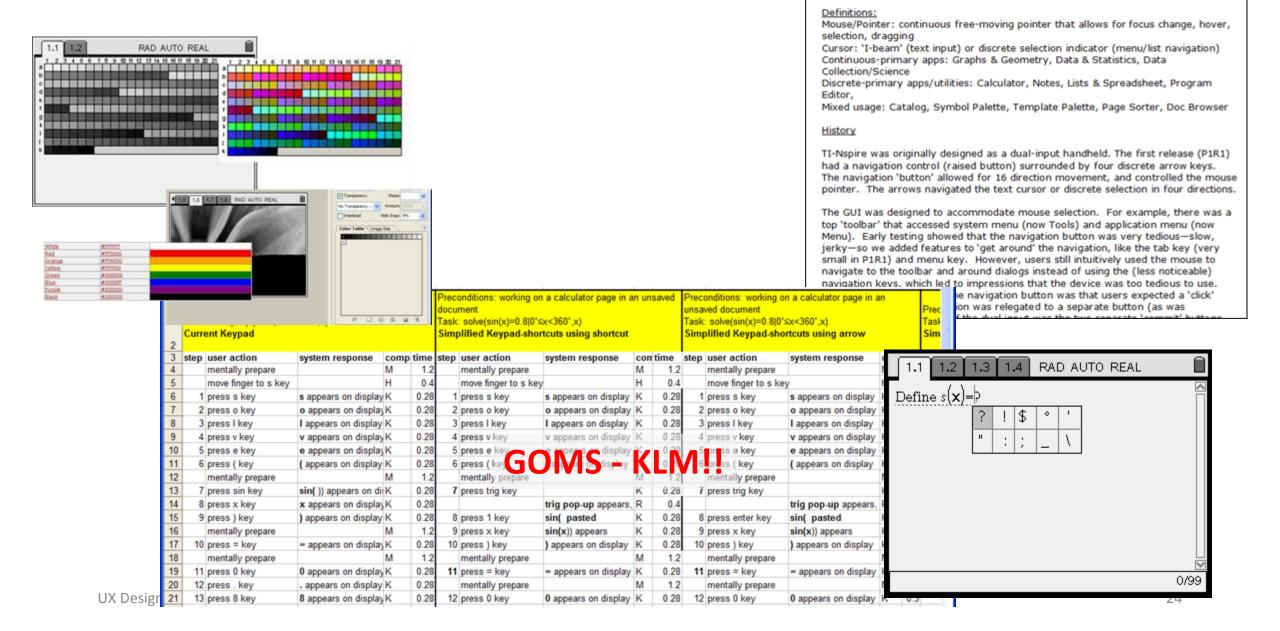




Implementing the Solution: Defining and Maintaining standards: menus, fonts, icons, key map



Designing the Solution: Special Research



Implementing Dual Mouse-Cursor mode in Nspire

Handheld

Implementing the Solution: Testing



Keypad Feedback Chronology

Keypad analysis & comparison across TI graphing products

User Testing > Community college TAP group: Freguency of use & importance of keys

User Testing > Alphanumeric keypad performance results

Distributed prototypes to key influencers for feedback

User Testing > Australian pilot sites (2), working prototypes, first impressions. extended use, pre & post use feedback

User Testing > recommendations User Testing > T3 Conference 2D concepts

> User Testing > SMA's: Working prototypes measuring impressions & opinions

User Testing > Internal TI participants & Usability Sciences external participants: Working prototypes measuring performance & preference

Sharing Inspiration (Berlin) 2D feedback

Netherlands & Austria: 2D concepts, Initial impressions &

Refining

concepts

2. Define the Leonardo GUI Library

GOAL: ensure the GUI is usable on Leonardo (with added input control) but also works well on Nspire and undocked Leonardo: ensure the look & feel is attractive and projects value and ease of

RESOURCES: potentially outsource this to a UI consultant (e.g. mobile usability expert); engineers and system architecture. ID

These are the tasks from user interface design and evaluation that need to take place for the Leonardo project. Some (e.g. color mapping) are on the roadmap for Nspire as well.

a. Modify the TI-Nspire GUI control spec to add a column for Stylus/Touch behavior

GOAL: define behavior for developers and testers, possibly external audience

(http://epsportal.eps.ti.com/personal/a0384914/Shared%

e.g. scrolling, resizing, start/stop, zoom, page navigation

(see http://developer.yahoo.com/yui/, the set of GUI controls/widgets-buttons, form fields, scrollbars, general look & feel—that make up the program's graphical user interface)

a. Evaluate current GUI Control framework for modification:

Define touch interaction to current GUI Control Set behavior

- most of this was already documented for PET:

20Documents/PET GUI Control Spec.doc)

b. Identify gestures for touch interaction

- i. How do current controls afford touch behavior (e.g. larger buttons?)
- ii. define mouse/stylus behavior for discrete apps and app framework: which parts of the framework can be activated now (page tabs, mode display, app focus bar, scroll

The System Usability Scale (SUS) is a simple, ten-item scale giving a global view of subjective assessn

INPUT	ΓΙ	Note	: R			-	_		_	_	<u>: </u>		_	_	_	_		_			_		_		_		_	_	-	_		
System Usability Scale (SUS)	P1	P2	P3			_	- 22	_	-	- 5	-	120		1920	- 10	20	- 2	_	020		8	- 22	_	121	- 0		120	_	- 20			200
1 I think I would like to use this system frequently	4	5	5				*Q,	80	ł _{0,}		2,	200		40,		0,	20,		T. Co.	2000	١.	Na.		CO.	300		TE CO	8	age.		200	8
2 I found the system unnecessarily complex	3	4	2			200		30		Pr.		9"	٥	y**	420		Qr.	,	*	40	*		P.		4.	2	9	30	PEC.	P.	5	
3 I thought the system was easy to use	3	4	3	4	4	3 4	4 4	4	4	2	5	3	5	3	2	5	4	4	3 3	3	5	3	4	4	4	4	2	4	3	4	3 3.61	
4 I think that I would need the support of a technical person to be able to use this system	1 3	1	1	3	2	3 3	3 2	2	2	2	1	2	3	2	3	4	1	1	3 4	1	2	3	2	2	1	1	2	2	5	2	2 2.21	
5 I found the various functions in this system were well integrated	4	4	4	4	4	5 4	4 4	3	4	4	4	4	5	4	4	5	5	3	4 5	4	5	4	5	4	4	5	4	3	3	4	4 4.12	
6 I thought there was too much inconsistency in the system	2	2	1	2	2	2 2	2 3	2	2	2	1	2	2	5	2	1	4	2	2 2	1	1	2	1	2	1	5	1	2	3	2	1 2.03	
7 I would imagine that most people would learn to use this system very quickly	4	2	2	4	4	3 4	4 2	4	4	4	4	4	3	4	3	4	3	2	2 2	3	5	3	3	4	3	4	2	2	3	4	3 3.24	
1 8 I found the system very cumbersome to use	4	2	2	2	2	1 2	2 2	2	2	2	1	2	3	2	2	1	2	2	3 2	2	2	3	1	2	3	3	3	2	4	2	2 2.18	
2 9 I felt very confident using the sysytem	3	4	4	4	4	3 3	3 4	4	3	4	4	4	5	3	4	3	3	4	3 1	3	5	3	3	4	4	4	2	3	2	3	3 3.42	
3 10 I needed to learn a lot of things before I could get going with this system	4	3	2	4	2	3 3	3	3	2	3	1	3	3	2	1	4	3	2	2 4	4	2	4	2	2	2	1	2	4	3	2	3 2.67	
I think it would be easy to teach someone how to use this product	3	4	3	4	4	4 4	4 4	3	4	3	5	3	3	3	3	4	4	3	3 4	4	5	2	3	4	4	4	3	3	2	3	2 3.45	
OUTPUT																																
SUS Score	55	68	75	70 7	8 6	8 68	63	70	73	70	93	70	75	63	65	78	70 7	3 6	0 55	70	90	58	83	75	75	75	60 6	60	40 7	73 6	5	69.02

Implementing the Solution: Iterating

TEXAS INSTRUMENTS

smaller screen size

Math Engine

elements

PHX

Updates for consistent GUI

Catalog and symbol palette

ns & Geometry & Spreadsheets ment Framework Linking/Data Flow chPad (Calculator)

Collection uterLink Stories

Scope Priority Spreadsheet:

Usability Issues

- · Dissatisfaction with NavPad (DPad)
- Confusion and error with cli Solution: ns for separat pointer and cursor controls) Single pointer controller
- · Confusion about what arrow keys do
 - Icons hard to learn/understand or explain in class/training
 - Number shortcuts G
- · Moving to text menus requires trimming menus/items
- Document model is not emphasized / highlighted by current schemes
- Tab key is crucial, but hidd

1ati Νc ev CF Ch **₩13** Upda

Ipdate UI (as needed) for Phx 2 device to deal with the smaller screen size



Navigation:

Usability Enhancements for PHX2 - December 2006 Release

hould be minimal, as we designed PHX1 to be scaleable and created the 12px icons already. There may

some tweaks to word wrapping with tooltips, name truncation, etc. Other dependent features:

Repeat key cycles through choices

Define s(x)=cos

- Arrows navigate grid as expected
- Mouse moves focus/selection on hover as in menus

Completing/Confirm Selection:

- ENTER
- Click with mouse
- · Type any character

Cancel:

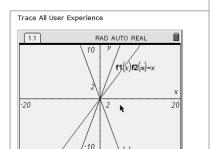
- ESC
- · Backspace (first backspace clears popup, second deletes existing character

1.2 1.3 1.4 RAD AUTO REAL

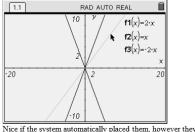
tan csc sec cot

0/99

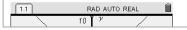
|cos1 tan1 csc1 sec1 cot



1. starting point - note that labels are either on top of each ISSUE: selecting a graph does not highlight it's label (nor v ISSUE: labels do not have background mask so backgroun

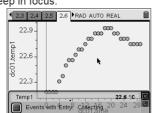


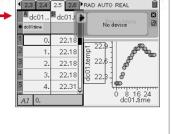
Nice if the system automatically placed them, however they are no lo



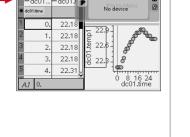
H: Transparent Console while collecting

- Currently 'ghost' when not in focus
- Let background ghost, but still keep in focus.

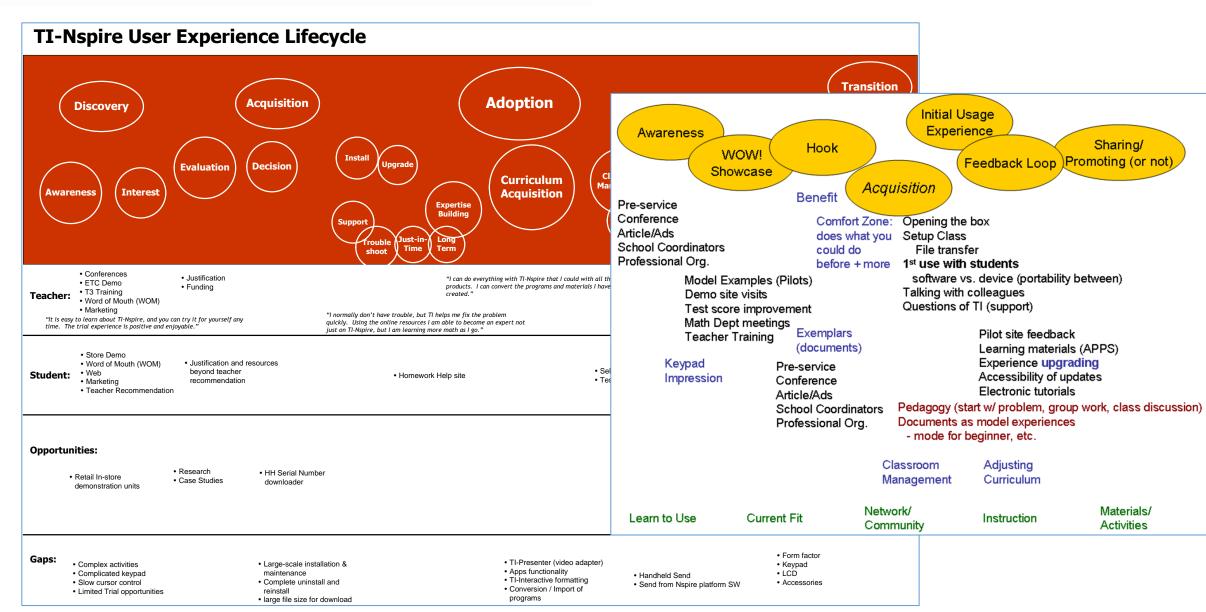




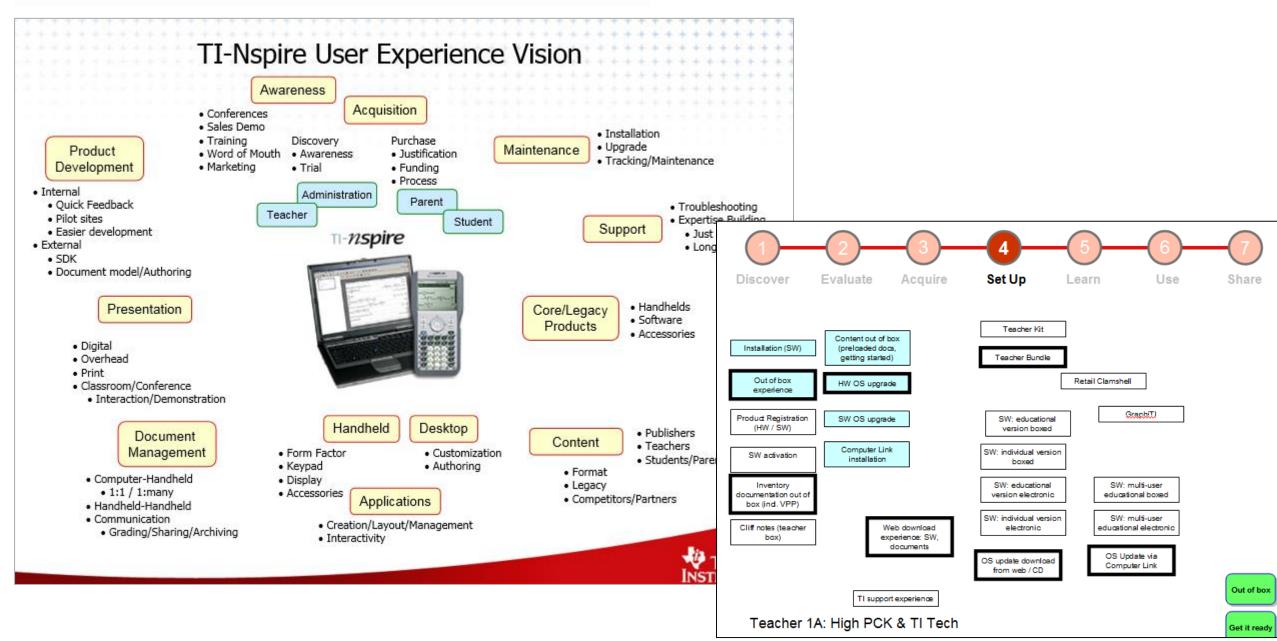
Rearrange Keys/Add Unique Keys



Implementing the Solution: Experience Mapping



Implementing the Solution: Experience Mapping



Implementing the Solution: Experience Mapping



Discussion and Questions

pkdaly.com

linkedin.com/in/pkdaly